



Museo Marino Marini
Fondazione Marini San Pancrazio
Firenze

Cities, Museums and Alzheimer's Strategies to build an inclusive community

International Conference

May 25, 2017

**Florence, Cinema La Compagnia
and Marino Marini Museum**



With the support of
the Erasmus+ programme
of the European Union



The **Marino Marini Museum** of Florence, which for many years has engaged at the national and international levels to make art accessible to people with dementia and their carers, is now promoting an international conference focused on the role that museums and art can have on creating dementia friendly communities. **City Museums and Alzheimer's** is the second international conference organized by the Marino Marini Museum, project leader of the European project MA&A, and the first of the various events which will be held throughout the month of July in partner countries.

In line with the goals of the MA&A project, the central theme is the training of educators and the policies aimed at the creation of an integrated network of cultural and social services that can contribute to people well-being.

If we want museum activities dedicated to people with Alzheimer's to be widespread, we need to ensure quality through coordination and training. At the same time, we must consider that museum projects only make sense if they are located in a broader and more comprehensive perspective.

In the morning, in a plenary session at Cinema La Compagnia, the theme of the conference will be presented through the European project, Museums Art and Alzheimer's, with its implications in the Tuscan territory, through an interesting comparison of international experiences.

Policies aimed at facilitating the cultural and social inclusion and well-being of people living with dementia will be addressed through a panel moderated by journalist Michele Farina, and it will be open to questions and public interventions.

In the afternoon, at the Marino Marini Museum, training workshops will be held on the strategies of facilitation and experiences of encounter with art.

With the support of



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Cinema La Compagnia

📍 Via Cavour 50

Morning Session

09.00 Registration

09.30 Institutional Greetings

Patrizia Asproni, President Museo Marino Marini, Firenze

Monica Barni, Council Member for Culture for Regione Toscana

Dario Nardella, Mayor of Florence

INDIRE (National Institute for Educational Research Innovation Documentation), Firenze

Chair Elena Pianea, Manager of the Sector Cultural Heritage, UNESCO Sites, Contemporary Art, Memory for Regione Toscana

Developing museums accessibility

10.00 Elena Pianea, Regione Toscana, Introduzione ai lavori

10.20 Cristina Bucci, Museo Marini, Firenze
Il progetto europeo MA&A

10.40 Chiara Lachi, Luca Carli Ballola
MA&A: Primo bilancio delle ricadute sul territorio toscano

11.00 Adriane Boag, National Gallery of Australia, Canberra
Visual satisfaction: countering the impact of aesthetic deprivation

11.20 Coffee Break

Policies for cultural and social inclusion

11.45 Panel moderated by Michele Farina, journalist of Corriere della Sera

Thomas Klie, Università di Friburgo

Manlio Matera, AIMA Firenze

Caroline Orr, IMMA, Dublino

Mario Possenti, Federazione Alzheimer Italia

Barbara Trambusti, Regione Toscana

Alice Twait, Equal Art, Gateshead

Marino Marini Museum

📍 Piazza San Pancrazio

Workshop Session

- 15.00** Sybille Kastner, Michael Ganß, Lehmbruck Museum, Duisburg (Germany)
Restriction of perception – challenges and potentials
- Ieva Petkutė, Simona Karpavičiūtė, SMP National Gallery of Art, Vilnius (Lithuania)
Multisensory activity programme in Lithuania
- Adriane Boag, National Gallery of Art, Canberra (Australia)
Drawing Insight – Drawing activities for people with dementia
- Irene Balzani, Fondazione Palazzo Strozzi, Florence (Italy)
- 16.15** Bairbre-Ann Harkin, Butler Gallery, Kilkenny (Ireland)
- Asta Jaseliūnienė, ZISPB (Lithuania)
Methods of Communication Improvement among Carers and Their Cared Ones
- Cristina Bucci, Chiara Lachi, Luca Carli Ballola, Michela Mei,
Museo Marino Marini, Firenze (Italy)
Empowering caring through art
- Alice Twait, Equal Art, Gateshead (UK)
Creative Age Challenge programme
- 17.30** Conclusion with music in the museum with Tritticotrio: Arnolfo Borsacchi sax high,
Andrea Coppini sax tenor, Giacomo Downie sax baritone